檔　　號：
保存年限：

臺北醫學大學　函

地址：11031臺北市信義區吳興街250號
聯絡人：留啟華
電子信箱：cdefg289@tmu.edu.tw
聯絡電話：(02)27361661轉2150
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受文者：中華醫事科技大學

發文日期：中華民國110年4月19日
發文字號：北醫校教字第1100001335號
速別：普通件
密等及解密條件或保密期限：普通
附件：競賽說明與表單

裝

主旨：本校護理學院USR計畫辦理「2021TMUNxUSR友善關懷社區攝影競賽」，敬邀貴校所師生參與競賽，請查照。

說明：

一、本校護理學院USR計畫辦理【2021TMUNxUSR友善關懷社區攝影競賽】，期待透過攝影及短文寫作，使更多青年學子與社區居民認識世代共好的友善關懷概念。

訂

二、徵件說明：以社區為場景，藉由圖文展現社區友善關懷、生命友善、失智友善、高齡友善等理念。

三、參加資格：

（1）大專院校組。

（2）社區樂齡組。

線

四、競賽活動時程：

（1）報名時程：即日起至2021年7月5日下午17:00止。

（2）得獎通知：2021年9月，將以電子郵件各別通知獲獎者。

（3）社區展覽：2021年10月，地點待定。

五、競賽相關資料與報名表單：

（1）競賽說明下載：https://reurl.cc/2bOkEa。

（2）競賽報名表單：https://reurl.cc/ZQo59V。

六、活動承辦人：臺北醫學大學護理學院康家華小姐E-mail：tristakang@tmu.edu.tw，聯絡電話：(02)27361661分機6343。

正本：各公私立大專校院
副本：本校護理學院

裝

訂

線

2021TMUNxUSR 友善關懷社區攝影競賽說明

一、 主旨

為推廣友善關懷社區(Compassionate Community)之概念，強調社區民間互助力量的展現，透過影像與文字傳遞友善關懷之意念，達宣傳推廣之目的。

二、 指導單位

教育部。

三、 主辦單位

臺北醫學大學護理學院大學社會責任實踐計畫。

四、 徵件說明

以社區為場景，藉由圖文展現社區友善關懷、生命友善、失智友善、高齡友善等理念。

五、 參加資格

1. 採分組競賽：
   A. 大專院校組：具中華民國教育部大專院校學籍之學生。未滿 20 歲者，需檢附未成年報名者家長同意書(附件二)。
   B. 社區樂齡組：凡 55 歲以上之愛好攝影人士。
2. 限以個人方式參賽，不限參賽件數。(每人僅能得一個獎項，以最高獎項為主)

六、 作品規範

1. 本次參賽「攝影作品」皆須為數位檔案。
2. 所有參賽作品請保留原始檔。
3. 「短文作品」須為中文或英文。中文字數以 1 至 300 字為限，包含標點符號；英文字數以 1 至 350 字為限，包含標點符號。
4. 上傳之「攝影作品」檔案大小必須在調整至 10MB 以下，須為 JPG 檔格式，尺寸至少 2400*3600 像素長寬以上，直橫拍攝不拘。
5. 參賽作品須全為參賽者本人之獨自創作。
6. 素材須為參賽者本人拍攝之作品，禁用網路與圖庫素材，切勿違反大會規定及著作權法，若經察覺，該作品將喪失得獎資格與各項權利。
7. 參賽者可對影像進行後製修圖。
8. 在參賽之同時，即代表參賽者同意且未違反與第三者之協議；保證參賽作品為其所原創，未侵犯其他任何個人或實體之版權、商標權、人格權、隱私／公開權、以及智慧財產權，且未有第三者對該參賽作品具備任何權利、所有權、主張擁有或相關利益，亦未有違反其他法令情事。
9. 主辦單位保留一切檢驗作品／來源素材以確認其符合參賽規則的權利。

10. 參賽作品不得鼓吹任何違法情事及行為。

七、 報名方式

繳件資料說明：

1. 攝影作品：上傳之參賽照片檔案大小必須在調整至 10MB 以下，須為 JPG 檔格式，尺寸至少 2400*3600 像素長寬以上，直橫拍攝不拘。
2. 短文作品：須為中文或英文。中文字數以 1 至 300 字為限，包含標點符號；英文字數以 1 至 350 字為限，包含標點符號。
3. 學生證正反面，在學證明亦同(大專院校組)。
4. 競賽報名表(附件一)。
5. 未成年報名者家長同意書(附件二)。
6. 活動切結書(附件三)。

※備齊繳件資料後，至報名表單(https://forms.gle/fJy5HHotcmrpyaTe6)上傳各項資料，即完成報名。

八、 參賽流程

流程項目	日期時間
繳件日期	2021 年 3 月 5 日至 2021 年 7 月 5 日下午 17:00 止。
成績公布	2021 年 9 月。將以電子郵件各別通知獲獎者。
社區展覽	2021 年 10 月。地點待定。

九、 評分標準

內容	佔比
攝影作品之攝影技巧	15%
攝影作品之創意性	25%
短文作品之文字表達	20%
傳遞友善關懷：社區友善關懷、生命友善、失智友善、高齡友善等任一概念之適切性	40%

十、 獎項及獎勵

- 大專院校組
  - -優等 1 名：商品禮卷 2,000 元整，獎狀乙禎
  - -佳作 2 名：商品禮卷 500 元整，獎狀乙禎
- 社區樂齡組
  - -優等 1 名：商品禮卷 2,000 元整，獎狀乙禎
  - -佳作 2 名：商品禮卷 500 元整，獎狀乙禎
- 所有參賽者：電子參賽證明乙禎

※本活動之獎品不得要求更換其他獎品、轉讓或折換現金。獎項以主辦單位公佈資料為準，如遇不可歸責於主辦單位之因素，主辦單位得更換其他等值獎項。得獎者

同意主辦單位對所有領取或使用獎品之後果概無需負責。

※各獎項由評選會議視參賽者作品水準議定，必要時得以「從缺」或「調整名額」辦理。

※獎勵金依中華民國稅法規定，單次給付之獎勵金金額為新臺幣 20,000 元(含)以上之本國籍得獎者，需扣繳 10%之代扣稅；外籍人士則無論獎勵金金額多寡，須依稅法負擔 20%所得稅。

十一、 其他注意事項

1. 本活動主辦單位為臺北醫學大學，以下簡稱「主辦單位」。
2. 主辦單位有權於本次競賽期間，使用所有參賽作品作為宣傳活動之使用。
3. 未能遵守或提供本說明之各項規定者，視同棄權，主辦單位得直接取消該作品之獲獎資格。
4. 所有作品一律不予退件，請自行備份。
5. 參賽者應詳閱並同意本說明之各項規定，如有未盡事宜，主辦單位保有隨時解釋修正之權利。
6. 參賽作品如有使用已發表之文字、影像紀錄或第三方之作品(如道具、商標等）等，須由第三方簽署著作財產權授權使用同意書，並同意主辦單位及其再授權利用之第三人於競賽期間針對授權內容進行重製、編輯、改作、發行、公開播送等非營利目的之宣傳活動使用。
7. 參賽者需為參賽作品之原創人。
8. 參賽作品需為未公開發表之作品，不得抄襲、借用、拷貝、仿冒。
9. 參賽作品未經機關同意不得公開刊登發表，並須簽署著作權切結書（作品無不法侵害他人著作權或其他權利之情事)。
10. 參賽作品如牽涉智慧財產權爭議，由參賽者自行負責，概與主辦單位無關。
11. 得獎作品如有違反智慧財產權相關法規之情事，需退回獎狀與獎金並取消得獎資格。
12. 經公布得獎之作品，得獎人不得要求取消得獎資格。
13. 免責聲明：本次競賽之參賽者，皆於決定參賽時，同意對於任何因參加本次競賽及競賽相關活動，及因接受、使用、誤用、或持有競賽所得獎勵，而衍生之任何權利主張、損失與傷害，均同意釋出、放棄、豁免主辦單位臺北醫學大學與其合作夥伴、附屬單位、子公司、廣告代理商、代理人、及其員工、董事和代表人所負之責任，並使之不因任何權利主張、損失與傷害而受有任何損害。主辦單位不為以下情形承擔責任：任何人為操作或檔案傳送時造成的錯誤、疏漏、干擾、資料刪除或遺失、瑕疵或延遲；線路故障；參賽作品或報名資料遭竊、遭毀損或遭到未經授權的存取；或者報名資料遭竄改。主辦單位也不對任何電話網路或線路、電腦網路系統、伺服器與提供商、電腦設備及軟體的問題或技術故障情形負責，且不因任何因網路或網站技術或連線、人為操作失誤，或以上多個因素綜合而導致之電子郵件訊息延遲收發狀況負責，包括因參與本競賽所受、上傳或下載本競賽相關文件所生或與之有關而對參賽者本人與相關

人之電腦配備所造成之損害。

十二、 徵件活動聯絡方式

聯絡方式：

臺北醫學大學護理學院大學社會責任實踐計畫助理 康家華小姐

E-mail：tristakang@tmu.edu.tw

電話：(02)27361661 分機 6343（週一至週五 09:00-17:30，不含例假日）

附件一

2021TMUNxUSR社區友善關懷攝影競賽

競賽報名表

參賽者姓名(中文正楷)	
參賽者電話	
參賽組別	☐大專院校組　☐社區樂齡組
參賽作品名稱	20字元以內
參賽者學校(全銜)	（大專院校組必填）
參賽者科系所(全銜)	（大專院校組必填）
短文作品	
中文或英文。中文字數以1至300字為限，包含標點符號；英文字數以1至350字為限，包含標點符號。	
繳件檢核 ☐ **攝影作品** ☐ **短文作品** ☐ **學生證正反面，在學證明亦同**(大專院校組) ☐ **競賽報名表（附件一）** ☐ **未成年報名者家長同意書（附件二）**(非必要) ☐ **活動切結書（附件三）** ※以上資料上傳至報名網頁(https://forms.gle/fJy5HHotcmrpyaTe6)	

備註1：所有資料皆須填寫完整無誤，僅供本次活動使用，主辦單位不會將資料外洩或做其他用途。

備註2：凡報名參賽者，視同完全同意本活動之各項內容及規定，主辦單位對本活動保有修改及最終解釋之權利。

附件二

2021TMUNxUSR社區友善關懷攝影競賽
未成年報名者家長同意書

茲同意本人未成年子女(學生)＿＿＿＿＿＿＿＿（姓名）參加「2021TMUNxUSR社區友善關懷攝影競賽」。

法定代理人

姓名：＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿(簽章)

身分證(護照)字號：＿＿＿＿＿＿＿＿

連絡電話：＿＿＿＿＿＿＿＿＿＿＿＿

地址：＿＿＿＿＿＿＿＿＿＿＿＿＿＿

立書日期：中華民國　　年　　月　　日

附件三

2021TMUNxUSR社區友善關懷攝影競賽
活動切結書

1. 立書人因參加「2021TMUNxUSR關懷社區攝影競賽」，為確保活動之公正性，茲簽定切結書，以召公信。
2. 立書人保證所提之圖像作品及文章乃立書人之原創，擁有或有權使用其所撰「圖像作品」之智慧財產權，參賽作品須為參賽者自行創作，不得抄襲或節錄其他任何已發表或未發表之概念、創意及作品，並對其創意企劃負智慧財產權及相關法律之全部責任，若經查部份或全部創意企劃內容有抄襲他人之實，主辦單位得立即取消立書人之參賽資格。
3. 若該創意企劃內容已於其他競賽中得獎，應於報名時主動告知主辦單位，若未主動告知，主辦單位得立即取消立書人之獲獎資格，並要求立書人立即將所領取之獎金等無條件歸還，不得異議。
4. 資料引用應註明出處及來源，以免觸犯著作權等相關法令。如有侵犯他人之智慧財產權或其他法令，導致引起訴訟糾紛時，所產生之一切費用及損失皆由立書人負責，主辦單位不負相關責任。
5. 立書人同意將參與競賽活動所提供之競賽資料內容，如計劃書、個人資料…等，提供予主辦單位將創意企劃內容作為2021TMUNxUSR社區友善關懷攝影競賽使用，並允許數位化、網路傳播、展覽及編輯出版…等各形式之保存及轉載，且主辦單位於投稿後擁有攝影、錄音及展覽之權利，並無論為何種形式，無償授權予主辦單位可再製，不得請求任何有價報酬。
6. 入選者簽署本切結書視為已同意無償授權予主辦單位。
7. 獎項限得獎本人領取，得獎者須提供身份證明等文件，並配合中華民國稅法繳交相關所得稅。
8. 參賽作品均不退還，請自留備份。
9. 參賽者須遵守競賽所有規範與評選之決議，倘因未遵守作業時間、規範而遭淘汰，絕無異議。
10. 其他未盡事宜，主辦單位保有隨時修正、暫停、終止活動之權利，參賽者不得異議。

立書人：　　（親簽）	身分證字號：
地址：	
電話：	電子信箱：
參賽者學校(全銜)：	（大專院校組必填）
參賽者科系所(全銜)：	（大專院校組必填）

立書日期：中華民國　　年　　月　　日

Details about the 2021 TMUNxUSR Compassionate Community Photography Competition

1. Purpose

The purpose of the 2021 TMUNxUSR Compassionate Community Photography Competition is to promote the concept of a compassionate community and demonstrate the culture of helpfulness among the community and its members through texts and images.

2. Advisor

Ministry of Education of the Republic of China (Taiwan)

3. Organiser

University Social Responsibility (USR) Project, College of Nursing, Taipei Medical University

4. Entry Information

Photos should be taken with the community as the theme and demonstrate the concepts of compassionate community care, including hospice friendly, dementia friendly, age friendly, and etc.

5. Eligibility

(1) Participants are divided into different groups:
   A. College and University Students Group: This group is for students enrolled in colleges and universities acknowledged by the Ministry of Education. Participants under the age of 20 must have the parental consent form signed by their parents (Appendix II).
   B. Older Adults Group: This group is for people aged over 55 years who are interested in photography.

(2) Participation is limited to individuals. An entrant can submit multiple entries (Each person can only win one award. People winning multiple awards will only be granted the highest award).

6. Terms and Conditions

(1) All 'Photographs' submitted for the competition must be saved as digital files.
(2) Please keep the original files of all entries.
(3) 'Short Essays' must be written in Chinese or English. For Chinese essays, the word count is limited to 300 words, including punctuation marks. For English essays, the word count is limited to 350 words, including punctuation marks.
(4) The uploaded 'Photograph' must have a size less than 10MB and be in JPG format. The photo dimension should be at least 2,400 pixels by 3,600 pixels. Both vertical and horizontal images are allowed.
(5) All entries must be created independently by the participant.
(6) Photographs entered in the competition must be taken by the entrant. The use of photographs taken from the Internet and galleries is strictly prohibited. Do not violate the terms and conditions of the competition and the copyright law. Entries found in violation of these rules will be disqualified.
(7) Post-processing of images is allowed.
(8) By registering for the competition, participants agree to the terms and conditions and agree that they have not violated any agreement with third parties. In addition, they guarantee that their entry is original and does not infringe the copyright, trademark, personality, privacy/publicity, or intellectual property rights of any other person or entity. It is also assumed that no third party has any rights, titles, claims, or interests in the entry, and there is no violation of other laws and regulations.

(9) The organiser reserves the right to inspect all entries and/or source materials to confirm their compliance with the terms and conditions.
(10) Entries must not promote any illegal activities and behaviours.

7. Registration

Submission requirements:

(1) Photograph: Photographs must have a size less than 10MB and be in JPG format. The photo dimension should be at least 2,400 pixels by 3,600 pixels. Both vertical and horizontal images are allowed.
(2) Short essay: Short essays must be written in Chinese or English. For Chinese short essays, the word count is limited to 300 words, including punctuation marks. For English short essays, the word count is limited to 350 words, including punctuation marks.
(3) The front and back of the participant's student ID or proof of enrolment (for the College and University Students Group).
(4) Competition Registration Form (Appendix I).
(5) Parental Consent Form for Minor Applicants (Appendix II).
(6) Liability Waiver Form (Appendix III).

Note: After preparing all the required documents, upload them to the registration form (https://forms.gle/fJy5HHotcmrpyaTe6) to complete the registration.

8. Key dates

Description	Dates
Entry submission	The competition will open on March 5, 2021 and close at 17:00 on July 5, 2021.
Winner announcement	Winners will be informed individually by e-mail in September 2021.
Community exhibition	A community exhibition will be held in October 2021; the venue has yet to be determined.

9. Judging criteria

Content	Proportion
Photography skill of photographic entries	15%
Creativity of photographic entries	25%
Linguistic expression of short essays	20%
Promotion of compassionate care: Relevance of the entry with the concepts of compassionate community care, including hospice friendly, dementia friendly, age friendly, and etc.	40%

10. Awards and Prizes

- College and University Students Group:
- Winner: A gift voucher worth NT$ 2,000 and a certificate of commendation
- Runner-up: A gift voucher worth NT$ 500 and a certificate of commendation
- Older Adults Group:
- Winner: A gift voucher worth NT$ 2,000 and a certificate of commendation
- Runner-up: A gift voucher worth NT$ 500 and a certificate of commendation
- All participants: An electronic participation certificate

※ The prizes awarded in this competition cannot be exchanged for monetary value or any other item or transferred to other people. Prizes can be replaced with items of equivalent value for reasons that cannot be attributed to the organiser. Actual prizes are subject to the announcements made by the organiser. Winners agree that the organiser is not responsible for any events after prizes are accepted.

※ Prizes are determined by the judging committee based on the level of the entry. When necessary, the number of winners can be adjusted or there can be no winners.

※ All prizes are subject to the tax law of the Republic of China (Taiwan). For domestic winners, a 10% withholding tax will be deducted for prizes with a single payment of NT$ 20,000 (inclusive) or more. For foreign winners, a 20% withholding tax will be deducted regardless of the prize amount.

11. Other Terms and Conditions

(1) The Organiser of this event is the Taipei Medical University, hereinafter referred to as 'the Organiser'.
(2) The Organiser has the right to use all entries for promotional activities during this competition.
(3) Participants who fail to comply with the competition's terms and conditions are deemed to have forfeited the competition. In this case, the Organiser has the right to disqualify his/her entry directly.
(4) Entries will not be returned. Participants are advised to save a copy of the file.
(5) Participants should read and agree to all terms and conditions listed in this document. The Organiser reserves the right to change or modify any of the terms and conditions at any time.
(6) If the entry uses any published text, video records, or third-party works (such as props and trademarks), a signed consent from the third party must be obtained that gives the participant permission to use the material. In addition, the consent should allow the Organiser and the participant to reproduce, edit, modify, distribute, and publish the material for non-profit promotional activities during the competition.
(7) The participant must be the original creator of the entry.
(8) Entries should not have been published anywhere else. Plagiarism, borrowing, copying, or counterfeiting is strictly prohibited.
(9) Entries should not be published publicly without the Organiser's approval. There must be a signed copyright permission letter (the work shall not illegally infringe the copyright or other rights of others).
(10) The entrant shall be responsible for any dispute over the intellectual property rights of their entries. The Organiser will not be held responsible.
(11) If the winning entry violates laws and regulations related to intellectual property rights, the award certificate and prize money shall be returned to the Organiser, and the winning entry will be disqualified.
(12) The winner of an award may not request to be disqualified from the award.
(13) Disclaimer: By choosing to participate in this contest, the participant agrees to release, waive, and exempt the Organiser—Taipei Medical University—and its partners, affiliates, subsidiaries, advertising agencies, agents, employees, directors, and representatives from any claims, losses, and damages arising from their participation in this contest and contest-related activities, as well as from the acceptance, use, misuse, or possession of the prizes received from the contest. The Organiser shall not be liable for any errors, omissions, interruptions, deletion or loss of data, defects or delays in the operation or transmission of files, theft, destruction or unauthorised access of entries or entry data, or alteration of entry data. The Organiser is not responsible for any problems or technical failures of the telephone network or lines, computer network systems, servers and providers, computer equipment, and software. The Organiser is not responsible for any delays in the receipt or delivery of e-mail messages due to technical or connection problems in the network or website, human error, or a combination of these factors, including damage to the entrant's own computer

equipment or that of any other person arising out of or in connection with the uploading or downloading of documents related to the contest.

12. Contact information regarding the call for entries

Contact details:

Ms. Trista Kang, Assistant in the University Social Responsibility Project of the College of Nursing at the Taipei Medical University
E-mail: tristakang@tmu.edu.tw

Appendix I

2021 TMUNxUSR Compassionate Community Photography Competition
Competition Registration Form

Participant's name (in Chinese block letters)	
Participant's phone number	
Entry Category	□ College and University Students Group □Older Adults Group
Title of entry	20 characters or less
Participant's School (full title)	(Required for those in the College and University Students Group)
Participant's Department (full title)	(Required for those in the College and University Students Group)

Short Essay

In Chinese or English: The word limit for essays written in Chinese is 300 words, including punctuation marks. The word limit for essays written in English is 350 words, including punctuation marks.

Submission Documents

□ **Photograph**
□ **Short Essay**
□ **Front and back of the participant's student ID or proof of enrolment** (for those in the College and University Students Group)
□ **Competition Registration Form (Appendix I)**
□ **Parental Consent Form for Minor Applicants (Appendix II)** (not required)
□ **Liability Waiver Form (Appendix III)**

※Upload the documents to the registration form (https://forms.gle/fJy5HHotcmrpyaTe6)

Note 1: All fields must be filled out completely and correctly. The Organiser will not leak the information or use it for other purposes; it will only be used for this event.

Note 2: All participants who sign up for the contest are considered to have fully agreed to the rules and regulations of this event. The Organiser reserves the right to modify and finalise the details of the event.

Appendix II

2021 TMUNxUSR Compassionate Community Photography Competition
Parental Consent Form for Minor Applicants

I hereby agree that my child (student) _____ (name), a minor, will participate in the '2021 TMUNxUSR Compassionate Community Photography Competition'.

Legal Representative

Name: _____(signature)

National Identification Card (or passport) number:

_____

Contact number: _____

Address: _____

Signature date: (Year) (Month) (Day)

Appendix III

2021 TMUNxUSR Compassionate Community Photography Competition
Liability Waiver Form

1. To ensure the fairness of the event, the participant, hereinafter referred to as 'the entrant', hereby signs this liability waiver form to participate in the '2021 TMUNxUSR Compassionate Community Photography Competition' to appeal to public trust.
2. The entrant guarantees that the visual works and essays submitted are the original work of the entrant and that he/she owns or has the right to use the intellectual property rights of the 'visual works' he/she has created. The entry must be created by the entrant himself/herself and shall not be a copy or excerpt of any other published or unpublished concepts, ideas, and works. The entrant shall be fully responsible for the intellectual property rights and related laws of his/her creative project. If a part or all of the content of the creative project is found to have been copied from others, the Organiser can immediately disqualify the entrant from the competition.
3. The entrant, when applying for the competition, should take the initiative to inform the Organiser if the content of their creative project has already won awards in other competitions. If the entrant does not inform the Organiser, the Organiser may immediately disqualify the entrant from the award and require the entrant to immediately return the prize money they received unconditionally without any objection.
4. The source and origin of all quoted information should be properly cited to avoid violating copyright and other related laws. If there is an infringement of the intellectual property rights of others or other laws and regulations, resulting in litigation disputes, all costs and losses incurred will be the responsibility of the entrant. The Organiser shall not be responsible for the related liabilities.
5. The entrant agrees to provide the Organiser with information regarding their participation in the competition, such as their proposal and personal information. The Organiser will be allowed to use the content of the entrant's creative project in the 2021 TMUNxUSR Compassionate Community Photography Competition. The Organiser will be allowed to preserve and reproduce the content in various forms, such as digitisation, online dissemination, exhibition, and editorial publications. The Organiser has the right to photograph, record, and exhibit the content after submission. Regardless of the form, the Organiser shall be authorised to reproduce it free of charge, and the entrant shall not request compensation.
6. By signing this liability waiver form, the entrant agrees to grant the Organiser a usage license without compensation.
7. Only the winners can collect prizes. Winners must provide proof of identity and other documents and pay the relevant income tax in accordance with the tax laws of the Republic of China (Taiwan).
8. Entries are non-returnable. The entrant should make their own copies.
9. Participants must abide by all the rules and regulations of the competition and decisions made by the judges. Participants will not object if they are eliminated due to their failure to comply with operating hours and regulations.
10. For other unspecified matters, the Organiser reserves the right to amend, suspend, and terminate the event at any time. Participants are not allowed to object.

Participant: (signature)	National Identification Card Number:
Address:	
Telephone number:	E-mail address:
Participant's school (full title): (required for those in the College and University Students Group)	
Participant's department (full title): (required for those in the College and University Students Group)	

Signature date: (Year) (Month) (Day)